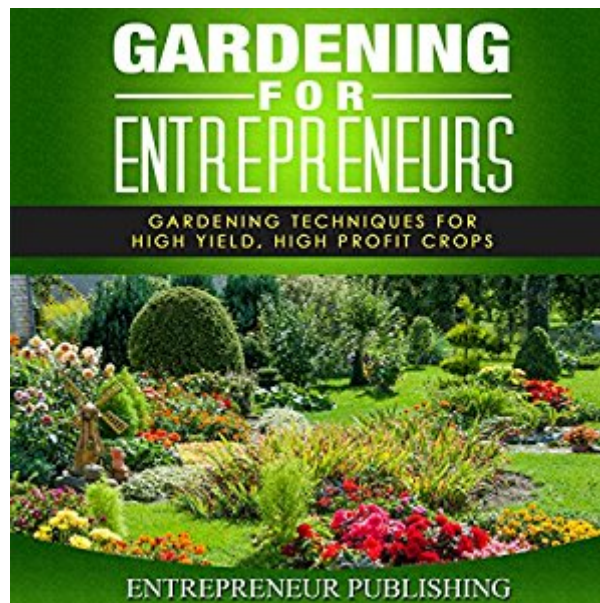




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Gardening For Entrepreneurs: Gardening Techniques For High Yield, High Profit Crops



Synopsis

Grow Your Own Income Source While you may have had an interest in gardening, you may be unaware of the potential profits available from a gardening enterprise. Of course gardening is not a simple get-rich scheme and does require some dedication and hard work. However, unlike a flash-in-the-pan phenomenon where you need to be first onto the bandwagon, gardening can generate a substantial income for many years to come. This audiobook details the techniques you will need to employ to avoid rushing into a costly mistake. While there is a temptation to just get out there with your watering can and a shovel, a gardening enterprise takes planning, preparation, and proper investment. We will cover all the details you need to know from planning out your plot and choosing the right crops to the marketing techniques you can use to create a successful enterprise. We provide tips and techniques that even those new to gardening can implement to begin their gardening venture. This includes minimizing costs to maximize profits, pricing strategies, and selling to different markets. Whether you are interested in growing flowers, organic vegetables, or specialty crops, there is a market out there just waiting for your produce. We will help you to harness this demand into a viable enterprise, which could generate an income every year! You will learn: The principles of gardening for entrepreneurs The basics of choosing your high-yield crops Planning your enterprise Top tips to maximize your yield and profits Planning a smarter harvest Techniques to balance your time and investment Marketing tips and strategies for your growing enterprise Download this book to learn effective gardening techniques for high-yield, high-profit crops.

Book Information

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Customer Reviews

As a gardening "entrepreneur," I can honestly say this book is only a very limited overview of the possibilities for someone who may be thinking about using gardening as a means of revenue. I currently sell items at farmers' markets and to local restaurants. I was hoping this book could give me some ideas and tips for increasing my business. Unfortunately, it is extremely limited and just good to give a general idea of what you can "maybe" do.

What a wonderful introduction to gardening from an entrepreneurial perspective. While it will be useful to those gardening on an acre or more, I can see that I can also turn a smaller plot into some profit, which is quite exciting to me. This book serves as a useful primer. It walks you through the many considerations one must explore while determining whether entrepreneurial gardening is for them. You consider the space, different factors that could impact what you would grow, how much maintenance it would require. You explore many other useful things, such as quality seeds, introduction to some soil considerations (I suspect you may need an additional volume if you really want to go deep into understanding soil, but I feel this did an excellent job of introducing me to WHAT I would need to consider, things I never knew to even ask). It also addresses the types of crops, including whether you are looking to harvest yourself, then sell, or if you want to operate a pick your own operation. It also explored some of the nuances of running a pick your own operation, things I hadn't thought to consider, but which would be important to address, lest you bump up against a costly expense. I want to address that, actually: I found that the price of the book was SO justifiable, considering the costly mistakes it's helping me avoid! I mean, I'm the kind of person, I may have said, "I could garden in this space, and then sell some of the extras!" and then jumped in. Many dollars and mistakes later, sure, I may have sold some of the produce, but I may have been operating at a loss. I feel like this very reasonably priced volume introduced me to the nuances I had to explore and consider as I was discerning whether entrepreneurial gardening was something I wanted to explore. THAT is where it truly shines. If you're considering this path, I encourage you to make this your first book. It's a quick but informative read; all of the important stuff, none of the fluff. I've looked at other gardening books, but I don't want to read through hundreds of pages when first exploring if this is for me. No, rather, I want an overview, introducing me to the questions I need to ask. The quality of our lives is so deeply determined by the quality of questions we ask! This book will help you ask all the right ones. Again, that's where it shines. Make this your starting point. Don't waste money on gardening books hundreds of pages long until you're sure of which questions to ask. Then you will know better what other books make sense to add to the collection that this book

will begin :)

A five year old could of written. It's more of a pamphlet then a book. No references. Only has about 15 pages. No very informative. Big dissapointment. I do not recommend. I'm returning it.

Light overview that didn't really give any technical information. It was like someone telling you an idea their friend had, but they haven't actually tried it themselves, and they don't actually know anything about it. 3 dollars well spent.

Used this book to help me start a small sideline business. Some basic stuff and some good ideas

Looks interesting, but I have not read it yet.

This is such a great book and I learned lots of new techniques. I highly recommend this book.

great!

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